

ANIMEX Student Animation Awards Call for Trophy Design Proposals

Application criteria and guidance notes

ANIMEX Student Animation Awards Philosophy

The ANIMEX Student Animation Awards are dedicated to the promotion of the art of animation and to the recognition of excellence in computer animation and other techniques in frame by frame animation.

Trophy Design Mission Statement

To encourage artists, designers and animators alike to challenge existing trophy design protocol in order to generate a unique and appealing 3 dimensional object aimed at promoting excellence in animation.

Requirement

The ANIMEX Student Animation Awards trophy proposal, whilst encouraging good design, also encourages good business practice. At present 13 trophies are required to support the animation categories available. Trophy design proposals must demonstrate some or all of the following in order to be considered :

- 2D and 3D Design
- Portability
- Third party specialist expertise needed to complete project (optional)
- Use technology as a tool (not as a gimmick)
- Animation appeal

A rapid prototyping services will be made available for successful computer generated 3 dimensional design proposals to be converted into solid objects. Sculpted design proposals will also be considered.

Application Process

There is no standard proposal/application form. However as a guide, a minimum of two sides of A4 together with accompanying illustrative material will be required for assessment purposes. You may wish to submit a more detailed application if you wish.

All trophy design proposals will be assessed by representatives of the ANIMEX festival committee. Each applicant should produce their own supporting artwork and documentation.

It is important that you include the following information:

Project Title
Name

Home address
Business address
Daytime, evening and mobile phone numbers where appropriate
Email address/Supporting URL's
Estimated costs associated with the production and manufacture of a trophy
Production timetable

You must allow at least six weeks for your application to be considered by the Animex committee. **Proposals must be received on or before Wednesday 1st September 2004** and addressed to:

ANIMEX Student Animation Awards – Trophy Design
School of Computing
University of Teesside
Middlesbrough
Tees Valley
TS1 3BA
UK

For more information go to www.animex.net/awards or email awards@animex.net